

## South Africa Rugby Tour 2010 Brochure

The tour party has now been finalised and there are 40 boys travelling to South Africa next July for what should be a great adventure.

The objective of the fundraising committee is to reduce the costs of the tour as much as possible and also to make a contribution to our charity - the Bathokwa School in West Pretoria.

One of the key fundraisers will be the production of a quality tour brochure which will be partly designed by the boys and will contain editorial content about the tour. In addition to advertisements from local businesses, it will also feature fact files of the tour party and previous tours, a diary of events and holiday lettings.

Advertisement and weblink (for ¼ page ads and over) costs are as follows:

<b>Ad Space Costs</b>	<b>Dimensions</b>	<b>Amount (from)</b>
Back page, inside front and back cover	A4 with bleed 3 mm or 180mm x 227mm	£1200
Full page	A4 with bleed 3 mm or 180mm x 227mm with white border	£1000
Half page	180 mm x 130 mm or half page column 90 mm x 277 mm	£500
Quarter Page	90 mm x 130 mm	£250
Eighth Page	90 mm x 65 mm	£125
Holiday letting	10 to an A4 page	£75
Lineage (name, 10 words & web address)		£50

Artwork and Payment deadline is 30<sup>th</sup> November 2009. Cheques should be made payable to 'Moulsford Preparatory School'

### **Advertisement Artwork should be provided in one of the following formats:**

- high resolution pdf files
- high resolution eps files
- high resolution photo shop files
- Quark Express
- In Design

Please email advert to [Hollister.sarah@gmail.com](mailto:Hollister.sarah@gmail.com)

For further information please contact;

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For and on behalf of:  
2010 South Africa Rugby Tour Committee